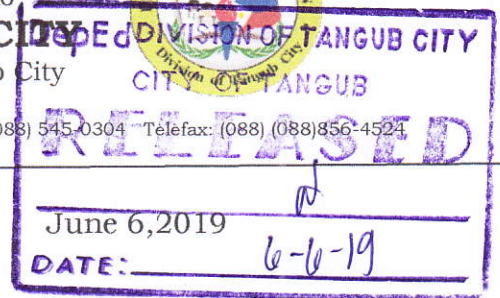




Republic of the Philippines
Department of Education
Region X – Northern Mindanao
DIVISION OF TANGUB CITY
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DIVISION MEMORANDUM
No. 129, s. 2019

2019 NATIONAL NO SMOKING MONTH CELEBRATION

To: **Chief Education Supervisors (CID/GOD)**
Education Program Supervisors
Senior Education Specialist/Education Program Specialist
Public Elementary / Secondary School Administrators/TIC
Teaching and Non-Teaching Personnel
This Division

1. The Department of Education shall observe the **2019 National No Smoking Month Celebration** pursuant to **Presidential Proclamation No. 183, s 1993** entitle **Declaring the Month of June of Every Year as National No Smoking Month**.
2. For this year's celebration, DepEd shall focus on promoting the implementation of **DepeEd Order (DO) no. 48, s 2016** entitles **Policy and Guidelines on Comprehensive Control** in all school and DepEd offices.
3. In this connection, DepEd shall undertake the following activities:
 - a. Conduct educational and information drive to raise awareness on the harms of tobacco use and exposure to secondhand smoke, tobacco control policies, and tactics of the tobacco industry, through creative endeavors, lectures, seminars, and projects involving the participation of students;
 - b. Conduct advocacy campaign activities, such as:
 - i. Promoting the implementation of comprehensive tobacco control policies and promoting awareness among stakeholders including parents, visitors in school grounds, and retailers in the 100-meter perimeter of the school;
 - ii. conducting awareness-raising activities to warn against smoking, to promote healthy lifestyles, and to counter the effort of the tobacco industry's tactics to evade tobacco control measures, to glamorize smoking and to downplay or deny the addictive, harmful nature of tobacco products ; and
 - iii. putting up signage indicating that the school or office is a smoke-free zone in prominent and strategic locations within the school and DepEd premises.
4. Schools division offices (SDOs) and all public and private elementary and Junior and Senior high schools are enjoined to organize educational and social activities to:
 - a. Promote awareness of DO 48, s 2016, and the role and responsibilities of school personnel with regard to the tobacco control measures contained therein;
 - i. Prohibition of smoking among minors;
 - ii. Prohibition of Smoking in the premises of schools and DepEd Offices;
 - iii. Prohibition of selling and advertising cigarettes within 100-meter perimeter of schools and minors everywhere and;
 - iv. Prohibition among government offices, including schools, to have unnecessary interaction with, or receive any form of donation from the tobacco industry.

- b. raise awareness on the harm of tobacco use and exposure to secondhand smoke; and raise awareness on the tactics of the tobacco industry.
5. The other suggested activities are as follows;
- a. creative endeavors, lectures, seminar, and projects involving the participation of students, such as parade, poster-making, jingle-making, essay-writing, and video-making
 - b. activities for teaching and non-teaching personnel, such as reiteration of tobacco control policies, especially the absolute smoking ban in DepEd premises (CSC Memorandum Circular No.17, s 2009), and the prohibition to receive any form of donation from tobacco companies and non-government organizations (NGOs) that receive funding from tobacco companies (CSC –DOH Joint Memorandum Circular 2010-01);
 - c. activities for parents and visitors in school grounds, such as orientation on DepEd tobacco control policies, or distribution of flyers;
 - d. activities for store owners within the 100-meter perimeter of the school, such as monitoring of the stores in coordination with the barangay, posting stickers, or distribution of flyers;
 - e. inclusion of the Graphic Health Warning templates in relevant subject areas to educate children on the ill-effects of tobacco use; and
 - f. putting up of information, education, and communication (IEC) materials on tobacco control in conspicuous places around the school compound, such as **NO Smoking** signs bearing – **THIS IS A SMOKE – FREE ZONE**.
6. The **Child Protection Committee (CPC)** shall be the Focal Group that shall ensure the effective implementation of the Department’s Comprehensive Tobacco Control Policy at the school level. The CPC may coordinate with the government agencies and NGOs in the conduct of these activities.
7. It is emphasized that **the Engaged Time-on-Task Policy** of DepEd should be observed as stipulated in DO.9, s 2005.
8. Examples of IEC materials may be downloaded from <http://bit.ly/depednsm2019>. IEC materials posted in the schools and stores during the National No Smoking Month shall not be removed but shall remain all year.
9. Funding for the conduct of the school activities may be sourced from the budget for **School Maintenance and Other Operating Expenses (MOOE)**, subject to the usual accounting and auditing policies, procedures, and standards, as stipulated in DO 48, s 2016. The same accounting procedures and standards shall be applied to funds from other sources.
10. The narrative report and pictorials on the highlights of the observance of the National No Smoking Month shall be submitted to the Division Health and Nutrition Section **on or before July 5,2019**.
11. Immediate dissemination of this Memorandum is desired.

JEAN G. VELOSO

Assistant Schools Division Superintendent
Officer-In-Charge, Office of the Schools Division Superintendent

References: DepEd Order: (Nos. 48, s 2016 and 9, s 2005)
Deped Memo: (No. 070, s. 2019)

To be indicated in the Perpetual Index
Under the following subjects;

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
EMPLOYEES
HEALTH EDUCATION

LEARNERS
OFFICIALS
RULES AND REGULATIONS
SCHOOLS

JGV/wtm/06-04-19