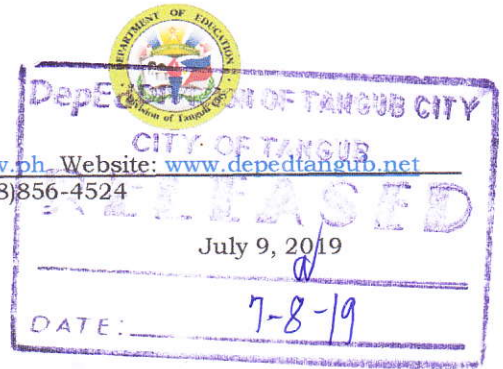




Republic of the Philippines  
 Department of Education  
 Region X – Northern Mindanao  
**DIVISION OF TANGUB CITY**

Anecito Siete St., Mantic, Tangub City E-mail: [tangub.city@deped.gov.ph](mailto:tangub.city@deped.gov.ph) Website: [www.depedtangub.net](http://www.depedtangub.net)  
 Telephone: (088) 545-0304 Telefax: (088) (088)856-4524



**DIVISION MEMORANDUM**  
**No. 160 s. 2019**

**2019 DIVISION COMPETITION ON STORYBOOK WRITING IN FILIPINO**

To: Curriculum Implementation Division (CID)  
 Elementary and Secondary School Heads  
 This Division

1. To come up with a collection of the best storybooks aligned with the K to 12 curriculum and recognize the talents and creativity of teachers in developing storybooks, this division announces the conduct of the division competition on storybook writing for K to 3 grade levels on August 9 – 23, 2018 which is open to all public elementary school teachers, ALS mobile teachers and Senior High School teachers.

2. All coordinating principals are directed to spearhead the District Competition on storybook writing competition and submit competition report following the template in Enclosure 1. The following time table shall be observed:

DATE	ACTIVITY
August 9-16 , 2019	Writing of the manuscript and quality assurance at the school level
August 19 , 2019	Submission of manuscripts ( District Level )
August 22 - 23 , 2019	Screening of manuscripts ( Division Level)

3. All teacher writers of this division from Kindergarten to Senior High School are required to submit at least one entry for each category (K – 3) for the District Level competition. A teacher – writer can submit one entry per grade level.

4. Each district shall select the best three stories for each of the four categories following the criteria in Enclosure no. 5 of the DepEd Memo as entries to the Division Level competition. All teacher – writers shall be given a certificate of recognition from the Division Office while the Division winners shall be awarded with a plaque of recognition,

5. Further all teacher-writers are instructed to abide with the guidelines as well as the technical specification (page2) and enclosure no.4. The official entry form found in Enclosure 2 shall be accomplished and to be included in the submission of the manuscript. The manuscript shall have an accompanying dummy layout without illustration (only illustration guide.)

6. The Division Screening Committee shall be composed of the following:

Kindergarten: Chairman: Virginia S. Bagaboyboy  
 Members: Gina L. Mandawe  
 : Sheldon F. Honculada

Grade 1: Chairman: Danilo S. Omega  
 Members: Lorna C. Peñonal  
 Shirley C. Alivio

Grade 2: Chairman: Roger F. Duhaylungsod  
 Members: Romel E. Huertas  
 Eflada D. Enerio

Grade 3: Chairman: Relita P. Decina  
 Members Porferio A. Mosiguera  
 Puriza L. Legaspi

7. Compliance and immediate dissemination of this Memorandum is enjoined.

**JEAN G. VELOSO**  
 Assistant Schools Division Superintendent  
 O/C-Schools Division Superintendent

JGV/glm/7-9 -2019

## Enclosure 1

3.6 The Competition is divided into three levels: Division, Regional, and National, each with its own contest mechanics.

### 3.6.1 Division Level (Screening of Manuscripts)

- a. The Schools Division Office through the Learning Resource Management and Development System shall serve as the Division Secretariat.
- b. The Division Level (Screening of Manuscripts) shall be opened to all teachers within the schools division.
- c. There shall be no editor or auxiliary development team for this level of the Competition.
- d. Each participant is entitled to submit one (1) entry per grade level.
- e. The entries must not have any identifying mark that is not directly relevant to the development of the story.
- f. Stories submitted in one particular level may not be submitted to another grade level.
- g. Stories must be based on at least one (1) learning competency in the K to 3 key stage of the K to 12 Curriculum.
- h. Stories shall be developmentally appropriate for the grade level of the story.
- i. Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure 2).
- j. An accompanying dummy layout of the story is required. Please refer to the Pagination Guide (Enclosure 4). The layout shall include illustration guides.
- k. The following is the Technical Guidelines of the Division Level (Screening of Manuscripts).

Contest Format	Short story for children
File format	Word file, 8.5x11" double space or 8.3x11.7"
Typeface and size	Times New Roman/Calibri/Garamond/Arial Size 12
Number of Words	Kinder: 8 to 20 words per page Grade 1: 16 to 36 words per page Grade 2: 36 to 64 words per page Grade 3: 64 to 100 words per page

Note: The number of words will depend on the number of pages on the dummy layout. Please refer to Pagination Guide (Enclosure 4).

- l. The Division Secretariat has the autonomy to conduct activities relevant to the Competition (i.e. campaign drive, submission of entries, conduct of district-level screening, and awarding of winners).
- m. The Division Secretariat shall create the Division Screening Committee, which shall be composed of at least five (5) technical staff or officers of the SDO, headed by the Schools Divisions Superintendent, and at least one (1) judge teaching K to 3 from a non-participating school/s. An external judge (non-DepEd academician or storybook writer and illustrator) is also recommended to join the Division Screening Committee.
- n. The Criteria for Judging in the Division Level (Screening of Manuscripts) is herewith as Enclosure 5.
- o. The best three (3) stories per grade level adjudged by the Division Screening Committee shall be transmitted to the Regional Office for the next level of the Competition.
- p. The tabulation of winners using the Competition Report (Enclosure 6) shall be submitted to the Regional Secretariat.



- q. Non-winning entries may be subjected to a quality assurance for possible uploading to the Learning Resource Portal.
- r. The Division Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Schools Division Superintendent.

### **3.6.2 Regional Level (Screening of Manuscripts)**

- a. The Regional Office through the Learning Resource Management and Development System shall serve as the Regional Secretariat.
- b. The Regional Level (Screening of Manuscripts) shall evaluate the best three (3) stories from the Division Level of the Competition.
- c. Only the original version of the story is permitted in the Regional Level. Any modification done shall automatically result in the disqualification of the entry in this level of the Competition.
- d. The Regional Secretariat has the autonomy to conduct activities relevant to the Competition (i.e. campaign drive, submission of entries, screening, and awarding of winners).
- e. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) technical staff or officers of the RO, headed by the Regional Director and at least one (1) judge teaching K to 3 from a non-winning division or schools district. An external judge (non-DepEd academician or storybook writer and illustrator) is also recommended to join the Regional Screening Committee.
- f. The Criteria for Judging is attached (Enclosure 5).
- g. The best three (3) stories per grade level adjudged by the Regional Screening Committee shall be the basis of the Regional Level (Contest on Storybook Designing and Illustration).
- h. The rank of the best three (3) stories shall be announced only during the Regional Awarding Ceremony. This will be irrespective of the result of the Contest on Storybook Designing and Illustration.
- i. The tabulation of winners using the Competition Report (Enclosure 7) shall be submitted to the Regional Secretariat in charge of the Competition.
- j. Non-winning entries may be subjected to a quality assurance and may also be illustrated for possible uploading to the Learning Resource Portal.
- k. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

### **3.6.3 Regional Level (Contest on Storybook Designing and Illustration)**

- a. The Regional Secretariat shall prepare a memorandum signed by the Regional Director announcing the Contest on Storybook Designing and Illustration of the best three (3) stories per grade level.
- b. The Contest is open to all teachers and non-teaching personnel of the Department of Education schools holding regular positions.
- c. In cases where no entries were submitted for winning stories, the Regional Offices may commission the book designing and illustration to the division or regional pool of illustrators and book designers who are full-time teachers or non-teaching personnel holding regular positions.

- d. Interested participants shall submit the Entry Form (Enclosure 3) for Illustrators and Book Designers to the Regional Secretariat within the timeline.
- e. Only one (1) participant shall serve as both the Illustrator and the Book Designer of the chosen storybook.
- f. The Regional Secretariat shall transmit the selected winning stories together with the pagination guides only to the participants with Entry Form.
- g. Participants shall select up to two (2) stories to illustrate and design.
- h. Participants may be given the contact details of the story writers for clarification and coordination regarding the artistic composition and other creative inputs.
- i. The illustrations shall not violate any provision in the Social Content Guidelines (Enclosure 9).
- j. Writers of the stories may also join the Contest as Illustrators and Book Designers.
- k. The accompanying dummy layout and book design may be modified. However, the number of words per page shall remain the same.
- l. The following is the Technical Guidelines of the Contest.

Contest Format	Storybook illustration and book design
File format	Editable desktop publishing software copy AND a protected data file copy
Color Mode	CMYK full color
Medium	No specific medium is required; contestants may utilize the standard and novel media
Image resolution	300 DPI or higher on A4 actual size

#### Text Regulations

	Kindergarten	Grade 1	Grade 2	Grade 3
Font Size	30 – 32	28 – 30	26 – 28	24 – 26
Typeface	Sans-serif fonts (e.g. Arial, Century Gothic, Calibri, Tahoma, Verdana)			
Number of Lines per Page	4 to 5	4 to 6	6 to 8	8 to 10
Number of Words per Line	2 to 4	4 to 6	6 to 8	8 to 10
Placement	Anywhere that facilitates proper reading; may utilize per page or per spread			
Margins/Gutters	No required gutter and margins			
Page Number Placement	No required page number assignment; if there is, mirror pagination shall be observed			

- l. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) technical staff or officers of the RO, headed by the Regional Director and at least one (1) judge teaching K to 3 from a non-winning division or schools district. An external judge (non-DepEd academician or storybook writer and illustrator) is also recommended to join the Regional Screening Committee.
- m. The tabulation of winners using the Competition Report (Enclosure 8) shall be submitted to the National Secretariat.



Department of Education  
BUREAU OF LEARNING RESOURCES

## National Competition on Storybook Writing

**PAGINATION GUIDE**

Pursuant to the mechanics of the National Competition on Storybook Writing, the following Pagination Guide shall be observed:

1. The total number of pages should be any of the following: **20, 26, 30, or 36 pages**.
2. Four pages (first two and last two pages) are assigned as cover pages.
3. Endpapers may be designed in spread with the Inside Front and Inside Back covers, respectively.
4. Copyright Page shall be placed at the back of the front Endpaper (Page 4).
5. Title Page follows the Copyright Page, and should be placed on the right page (recto page).
6. The presentation of the story should be by panel (illustration and text), utilizing either the whole page or two-page spread.
  - Option 1:* For each panel sequence (two-page spread), text may be placed on one page and illustration on the adjacent page to facilitate picture-aided reading.
  - Option 2:* For each panel sequence (two-page spread), text and illustrations may be placed together to create a visually comprehensible story reading.
  - Option 3:* For each panel (whole page), text and illustrations may be placed together to facilitate visual comprehensible story reading.
7. The list of learning competencies covered and the accompanying processing questions and activities shall be placed after the story.
8. A short information about the writer shall be placed on a box below the Inside Back Cover. This is applicable only *after* the Contest on Book Designing and Illustration.
9. The Back Cover shall contain a short synopsis and a teaser to the story. The synopsis should introduce the plot of the story without giving away the whole storyline.
10. Following the guidelines, an example of a 36-page story has the following pagination:

Page	Content
1	Cover
2	Inside Front Cover
3	Endpaper (may be decorated and may contain the main character)
4	Copyright Page
5	Title Page
6 to 30	Story panels / sequences
31	List of learning competencies and processing questions
32	Activities for the development of learning competencies
33	Additional Activities
34	End Paper (may be decorated and may contain the main character)
35	Inside Back Cover (should contain the author identification)
36	Cover Page (should contain the synopsis and teaser to the story)

Department of Education  
BUREAU OF LEARNING RESOURCES

National Competition on Storybook Writing

**CRITERIA FOR JUDGING**

Prior to judging, the Screening Committees shall weed out the entries that do not comply with the following:

1. Social Content Guidelines (Enclosure 9)
2. Plagiarism Check
3. Kto12 Learning Competencies
4. Accuracy of Facts and Concepts

**Screening of Manuscripts (Division and Regional Levels)**

Criteria	Factors	Percentage
Concept	Originality, creativity	10%
Storytelling Style	Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story	30%
Plot and Pacing	Story progression (three-act, framing, etc.), Unpredictability, conflict presentation and resolution	10%
Characterization and/or Dialog	Utilization of character, effective use of dialog (as needed)	10%
Development of the Theme	Clarity of the theme	10%
Development of Learning Competency	Effective presentation and treatment of competency, appropriateness to grade level	20%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	10%



## **1.1 Social Content Guidelines**

To ensure that text, art, and photos / illustrations of textbooks and teacher's manuals and other instructional materials teach social values as well as Government's educational thrusts, the following guidelines on social content are prescribed:

### **The Nation and Citizenship**

- Treat national symbols and institutions with respect.
- Foster obedience to and respect for the Constitution and the law.
- Encourage participative and responsible citizenship (e.g., depicting individual initiative rather than overdependence on organized government aids and dole-outs).
- Avoid any bias favoring foreign products, practices, and values.
- Use illustrations and photographs of Philippine communities, objects, animals, and people.
- Show Filipino technology, games, dances, dress, food, festivals, celebrations, and customs.

### **Society**

- Depict contributions of men and women, ethnic and cultural groups in economic and social progress.
- Foster attitudes of tolerance, understanding, and appreciation of the diverse sectors and groups in society.
- Present a balanced rural and urban society.
- Give example of lifestyles or situations existing outside Metro Manila. Use both rural and urban situations without stereotyping either.
- Avoid comparisons which may be divisive to social classes, cultural, or religious groups.
- Show respect for different family patterns (nuclear, extended, single parent or two parents).
- Promote and respect the rights of children, elderly, differently able, and other vulnerable sectors of society.
- Refrain from devoting space and attention to fads or transitory personages and events, untested theories or views.
- Promote the need for the high ethical standards and codes of behavior and their observance in all aspects of Philippine society.
- Do not depict physical, sexual, and mental abuse of adults and children as well as violent sports and entertainment.
- Do not give situations that would encourage crime, violence, and vices.
- Avoid materials that malign people, promote violation of laws and matters contrary to law and morality.

### **Race, Ethnicity, and Culture**

- Respect racial, ethnic, and cultural diversity in our society.
- Avoid bias and stereotypes in reference to any individual or groups.
- Avoid inaccurate, unnecessary, or inappropriate portrayal of or reference to racial/ethnic or cultural customs, symbols, observances, festivals, dress, names, or language.