


DIVISION MEMORANDUM

No. 109, s. 2020

PARTICIPATION TO EARTH DAY 2020 ONLINE INITIATIVES

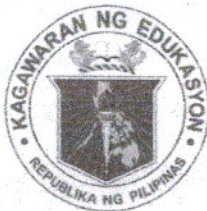
To: Division Office Personnel
Elementary and Secondary School Heads
Elementary and Secondary School Personnel
Elementary and Secondary School Learners
All others concerned
This Division

1. Pursuant to OUA MEMO 00-0420-0059 dated 21 April 2020, Earth Day will celebrate its 50th Anniversary with the theme of Climate Action on 22 April 2020. With this, personnel and learners are encouraged to participate.
2. Participants organize Earth day activities are encouraged to submit a proper documentation of their activities at <http://bit.ly/DepEdClimateActionActivities> and arniel.mehoy@deped.gov.ph . For social media posting, please include the hashtag #DepEdClimateAction.
3. Attached herewith is OUA MEMO 00-0420-0059 and Earth Day 2020 Free Online Activities for reference.
4. Immediate and wide dissemination of this Memorandum is desired.


AGUSTINES E. CEPE, CESO V
Schools Division Superintendent

AEC/ SGOD/ abm/ 04-21-20





OUAD00-0420-0059
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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0420-0059

21 April 2020

For: **Central Office Directors and Personnel
Regional Directors and BARMM Education Minister
Schools Division Superintendents
Regional and Division DRRM Coordinators
School Heads
All Others Concerned**

Subject: **EARTH DAY 2020 ONLINE INITIATIVES**

On 22 April 2020, Earth Day will celebrate its 50th Anniversary with the theme of Climate Action. Swift and resolute policies and behavior change are greatly needed as climate change is currently changing the world we are living today. Failure to do will cause a bleak future for the next generations to come.

Physical barriers caused by the COVID-19 pandemic is not stopping the Department of Education in forwarding the cause of climate action and education to its personnel and learners. With this, attached is the list of Earth Day 2020 free online initiatives that personnel and learners may opt to participate in. Participation is optional but encouraged. Should learners and personnel at the region, division, and school-level organize Earth day activities, they are encouraged to submit a documentation of their activities at <http://bit.ly/DepEdClimateActionActivities>. For social media posting, please include the hashtag #DepEdClimateAction.

Let us continue to keep fighting for our Earth as we fight against the current pandemic.


ALAIN DEL B. PASCUA
Undersecretary



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Office of the Undersecretary for Administration

(Administrative Services, Information and Communications Technology, Disaster Risk Reduction and Management, Schools Health, Youth Formation, Baguio Teachers' Camp, Education Facilities/School Buildings)
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EARTH DAY 2020 FREE ONLINE ACTIVITIES

Organization Name	Title	Objectives	How to Participate	Date	Time
Earth Day Jam Foundation	Tribute to Earth Day	This will feature concert footages from Earth Day Jam archives and messages from the Earth Day Philippine Ambassadors	Join the Facebook Live Special: https://www.facebook.com/EarthdayJamFoundation	April 22, 2020	8:00 PM - 9:00 PM
Youth Strike 4 Climate Philippines	Digital Strike	Social media campaign through Digital Activism with the use of photos dedicated for Earth Day	<p>"I am _____, a proud member of _____ (if you have any affiliation), I am positively contributing to the environment by _____." And one change that I would like to see in our country is _____."</p> <p>3. Use the following hashtags: #EarthDay2020 #DigitalStrike #RaiseYourVoice #ClimateStrikeOnline #YouthStrike4ClimatePH</p> <p>4. Tag the following accounts: @we.theplanet @earthdayph @youthstrike4climateph @renaissanceyouthleadersforum</p>	April 22, 2020	8:00 AM
Youth Advocate for Climate Action Philippines (YACAP)	Ecological Challenges, Solutions to the COVID-19 Crisis; webinar-book launch of the Philippine Environment		<p>Join the YouTube Live: YouTube.com/user/CECPhils/live</p>	April 22, 2020	10:00 AM

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Organization Name	Title	Objectives	How to Participate	Date	Time
Bantay Kalkasan, ABS-CBN Foundation	KKK (Klima, Kinabukasan at Komunidad)	Isang webinar para sa mga kasapi ng partner communities ng Bantay Kalkasan sa buong Pilipinas tungkol sa climate change. Layon ng webinar na Ito na mabigyan ng tama at naaayong impormasyon ang mga miyembro ng mga komunidad sa climate change.	Ang mga partner communities ay makikilahok sa pamamagitan ng Facebook at Zoom. Maari silang sumali sa BK Community Facebook group upang makalahok sa webinar. BK Community: https://www.facebook.com/groups/217839159651483/?pref=share	April 22, 2020	2:00 PM
YSEALI Philippines and American Spaces Philippines	YSEALI #1Earth Webinar Series 2. Marine Conservation	This webinar will teach new ways through the insights of resource speakers that can raise awareness and strengthen human institutional capacity in a wide range of topics	Register at: https://bit.ly/YSEALI1EarthMarineConservation Deadline: April 21, 2020 5PM	April 22, 2020	4:00 PM - 5:00 PM
WWF-Philippines	Panda Talks: Conservation Starts At Home - Basics of Urban Container Gardening	Help the audience learn more about the basics of urban container gardening because growing your own food is one of the best ways we can achieve food security as we all #StayAtHome.	Join the Facebook Livestream at the WWF-Philippines Facebook page. https://www.facebook.com/events/694687981301436/	April 22, 2020	5:00 PM - 6:00 PM
Global Institute for Youth Development, Inc.	Buhay Natin, Buhay ng Mundo	<ol style="list-style-type: none"> To create awareness on the current status of the environment in the Philippines. To promote collaboration within the youth for the betterment of the environment. To promote sustainable lifestyle. 	To join, fill out the form in order for them to receive an email on step by step process on how to join the webinar. Link to concept note: bit.ly/GTYDEarthDay-primer Link to registration form bit.ly/GTYDEarthDay-register	April 22, 2020	6:00 PM - 8:30 PM

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Organization Name	Title	Objectives	How to Participate	Date	Time
WWF-Philippines	Conservation: Nature Exploration	The WWF-Philippines National Youth Council members will interview nature photographer and adventurer, Javi Cang, tackling issues such as Nature Exploration and other environmental activities and initiatives for the youth.	Join the Instagram Livestream at the WWF-Philippines Instagram account	April 22, 2020	7:00 PM - 8:00 PM
Climate Action for Sustainability Initiative (KASALI)	Earth Day 2020 Poster-Making Contest (Theme: "What is your vision of the world after COVID-19?")	This event aims to: (i) raise awareness about the urgency of climate action, as per the theme of the overall 2020 Earth Day commemorations; and (ii) provide support for ongoing efforts to address the COVID-19 pandemic in the Philippines.	<ol style="list-style-type: none"> In line with the 2020 Earth Day theme of "Climate Action", the contest theme is "What is your vision of the world after COVID-19?". The contest is open to all Philippine residents. Participants will create an original poster in line with the aforementioned themes. The specifics of the poster (e.g., size, style) is dependent on the choice of the participants. There will be two categories for submissions: (i) digital posters and (ii) mixed media. Only one entry is allowed per person per category. The entries must be submitted via e-mail to sir.johnalga@gmail.com on or before 22 April 2020, 11:59 PM. Files must be submitted in JPG, PNG, or PDF format. Please provide the following information: name of participant, city and province, contact information, title of the poster, and a one-paragraph description of what the poster means. The entries will be judged based on the following criteria: <ul style="list-style-type: none"> - Creativity and presentation - 40% - Originality - 30% - Relevance to the theme - 30% TOTAL - 100% 	April 22, 2020	11:59 PM

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Organization Name	Title	Objectives	How to Participate	Date	Time
Youth Advocate for Climate Action Philippines (YACAP)	Role of the Youth; song launch of Climate Justice Now!	*	Join the YouTube Live at: https://youtube.com/channel/UChb23_19G7IWDF7-zXNFT3g	April 24, 2020	1:00 - 2:00 PM
YSEALI Philippines and American Spaces Philippines	YSEALI #1Earth Webinar Series 3. Wildlife Conservation and Protection	This webinar will teach new ways through the insights of resource speakers that can raise awareness and strengthen human institutional capacity in a wide range of topics	Register at: https://bit.ly/YSEALI1EarthWildlifeConservationandProtection Deadline: April 22, 2020 5PM	April 23, 2020	4:00 - 5:00 PM
YSEALI Philippines and American Spaces Philippines	YSEALI #1Earth Webinar Series 4. Environmental Sustainability and Sustainable Lifestyle	This webinar will teach new ways through the insights of resource speakers that can raise awareness and strengthen human institutional capacity in a wide range of topics	Register at: https://bit.ly/YSEALI1EarthEnvironmentalsustainabilityandSustainableLifestyle Deadline: April 23, 2020 5PM	April 24, 2020	4:00 - 5:00 PM
Environmental Management Bureau-DENR	Environmental Comic Heroes Design Contest*	It is a competition to create a set of Environmental Comic Heroes to be used in the environmental awareness campaign of the EMB	Participant must submit all the electronic copies thru email at embeid@gmail.com . Deadline of submission is on April 30, 2020.		

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Organization Name	Title	Objectives	How to Participate	Date	Time
Environmental Management Bureau-DENR	Sing for The Earth: Kantailikasan Jam Sessions*	To promote the EMB Kantailikasan songs to the public by giving them the opportunity to participate	Deadline of submission: May 31, 2020		
Environmental Management Bureau-DENR	Envicraft*	To encourage upcycling projects at home	Every week, starting 3rd week of April to 4th Week of May, a short demo video (5mins.) or info/ media cards will be created and posted at EMB Central Office Facebook page. The video or media card will contain a step-by-step procedure on how to create envicrafts using materials that they have at home.		

*More information can be found in the attached annex.



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Earth Day 2020 Online Activities

Name of Organization: Environmental Management Bureau-DENR

Name of Activities :

- A. ENVIRONMENTAL COMIC HEROES DESIGN CONTEST
- B. SING FOR THE EARTH: KANTALIKASAN JAM SESSIONS
- C. ENVICRAFT – A SIMPLE UPCYCLING ACTIVITY FOR ALL AGES

A. ENVIRONMENTAL COMIC HEROES DESIGN CONTEST

Objective:

It is a competition to create a set of Environmental Comic Heroes to be used in the environmental awareness campaign of the EMB

How to participate:

The Environmental Comic Heroes Design Contest is open to all (Nationwide).

1. The Participant can submit entries to all of the Five (5) Environmental Comic Heroes but limited only to one (1) entry per Comic Hero per participant.
2. The Participant must submit a name entry per Comic Hero (English or Taglish). The Design of the Environmental Comic Heroes must revolve around the following background:

*ENVI LEAGUE
Environmental Comic Heroes Group*

Environmental Comic Heroes to be designed:

- | | |
|---------|--|
| Hero 1: | Design pertains to Air |
| Hero 2: | Design pertains to Water |
| Hero 3: | Design pertains to Toxic and Hazardous and Chemicals |
| Hero 4: | Design pertains to Solid Waste |
| Hero 5: | Design pertains to Climate Change |

3. Submitted design must contain the following requirements:
 - Duly filled-out entry form (Per Environmental Comic Hero entry)
 - Hero Name
 - Detailed explanation of the design
 - The Comic Hero design must be drawn in front, side and back views with colors. The orientation of the design can be either portrait or landscape.

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- a. Name(s)/Group Name:
 - b. Members' Names (For Group Entry):
 - c. Contact Number:
 - d. Screenshot or Proof that you have liked the [EMB Central Office Facebook Page](#).
3. Videos must be in .avi or .mp4 format and must be shot in landscape. Song and video quality must be in full high definition.
 4. Emails with incomplete details will be disregarded.
 5. Deadline of submission: May 31, 2020

Click the link for the contest mechanics and efile of the poster:

<https://drive.google.com/open?id=1cPER-9HY31tjvjqQXhOIBCokqXID4wQ3>

C. ENVICRAFT – a simple upcycling activity for all ages.

Objective:

To encourage upcycling projects at home

How to participate:

1. Every week, starting 3rd week of April to 4th Week of May, a short demo video (5mins.) or info/media cards will be created and posted at EMB Central Office Facebook page. The video or media card will contain a step-by-step procedure on how to create envicrafts using materials that they have at home.
 2. Participants will be encouraged to take a photo of their own created envicrafts and send it to EMB CO messenger.
 3. All sent pictures will be featured and posted at EMB Central Office Facebook Page.
 4. Tokens like bamboo notebook/tumblers/ecobags will be given for the participants.
-

Contact Information :

Ms. Karen Ann Pacpaco

Chief, Environmental Education and Information Division

DENR-EMB

You can reach us at our EMB Facebook Page: <https://web.facebook.com/DENREnviBureau/>

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- Submission must contain the scanned free hand design / electronic copies of the layered design in digital format either Adobe Illustrator, Photoshop, Corel Draw/Paint or Macromedia Freehand format.
 - The design must have 1800 x 1200 pixels at 300 dpi (Resolution)
4. Participant must submit all the electronic copies thru email at embeeid@gmail.com.
Deadline of submission is on April 30, 2020.

Click here for online submission mechanics: <http://kvr.b.2.vu/chonlinemechanics>

For online entry submission: <http://kvr.b.2.vu/chentryform>

poster: <https://web.facebook.com/DENREnviBureau/photos/a.423411881051217/2859447410780973/?type=3&theater>

B. SING FOR THE EARTH: KANTALIKASAN JAM SESSIONS

Objective:

To promote the EMB Kantalikahan songs to the public by giving them the opportunity to participate

How to participate:

1. Participants can choose to cover any of the following songs:
 - a. Liliwanag Din Ang Ating Mundo by Arnold Ramos
 - b. Para sa Mga Musmos Pang Darating by Rochelle Anne Rodriguez
 - c. Tayo Nang Gumising by Ernie John Clores
 - d. Kalikasan ay Kayamanan by Jerome Vincent Cruz
 - e. Kalikasan ay Kalakasan by Victor A. Nosce
 - f. Kayamanan by Bejay de Fabia
 - g. Kalikasan by Eduardo O. Celestino
 - h. Kalikasan at Pag-ibig by Oliver Narag
 - i. Himig ng Inang Kalikasan by Rading C. Jumaquio
 - j. Katapusan by Joel C. Malabanan
2. The videos and lyrics can be found on [Youtube](https://www.youtube.com) and you may download the instrumentals here.
3. Participants may choose to enter the contest individually, a duet, or as a group but they may only pick one song as their entry.
4. Participants may cover the song in its original arrangement but they have the freedom to interpret the song in a genre of their choosing (pop to acoustic, folk to RnB, etc.)
5. Participants are also free to use props/incorporate choreography in their cover video.

Submission Guidelines:

1. Submit the video to embeeid@gmail.com. Use the subject "**SING FOR THE EARTH: [NAME & TITLE OF SONG]**"
2. In the body of your email, include the following:

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