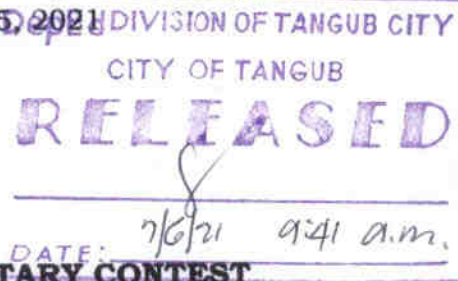




July 5, 2021



**DIVISION MEMORANDUM**

No. 142, s. 2021

**PARTICIPATION TO 5<sup>TH</sup> DOKYUBATA VIDEO DOCUMENTARY CONTEST**  
(Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Filipino)

To: Chief, Curriculum Implementation Division  
Chief, School Governance and Operations Division  
Public and Private Elementary and Secondary School Heads  
All Others Concerned  
This Division

1. Pursuant to DepEd Memorandum No. 033, s. 2021 titled "5<sup>th</sup> DokyuBata Video Documentary Contest", this Office encourages participation of public and private elementary and secondary schools.
2. **DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Filipino** is an annual video documentary contest that started in 2017. It aims to:
  - a. provide an avenue where aspiring young television documentarists can showcase and share their talents;
  - b. raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
  - c. encourage the children, youth and professionals to promulgate meaningful television content by exposing them to quality documentaries;
  - d. promote child participation on pressing issues that directly affect their total development; and
  - e. encourage the participation of the citizenry in creating child-friendly quality programs.
3. See attached DepEd Memorandum No. 033, s. 2021 for more details .
4. Immediate and wide dissemination of this Memorandum is desired.

  
**AGUSTINES E. CEPE, CESO V**  
Schools Division Superintendent

AEC/ SGOD/ abm/ 07-05-21





Republic of the Philippines  
**Department of Education**

21 JUN 2021

DepEd MEMORANDUM  
No. **033**, s. 2021

**5th DOKYUBATA VIDEO DOCUMENTARY CONTEST**  
(*Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Filipino*)

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The **National Council for Children's Television (NCCT)**, an attached agency of the Department of Education (DepEd), recognizes the role of children in nation building, as well as the importance and impact of television programs that can influence their values and shape their well-being. The primary mandate of NCCT—to produce quality television programs that reflect the needs, concerns, and interests of Filipino children—is the ultimate reason why *DokyuBata* was created.

2. ***DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Filipino*** is an annual video documentary contest that started in 2017. It aims to

- a. provide an avenue where aspiring young television documentarists can showcase and share their talents;
- b. raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
- c. encourage the children, youth and professionals to promulgate meaningful television content by exposing them to quality documentaries;
- d. promote child participation on pressing issues that directly affect their total development; and
- e. encourage the participation of the citizenry in creating child-friendly quality programs.

3. For its fifth year, NCCT is launching five major activities:

<i>DokyuBata</i> Masterclass	July 2021 (date to be announced)
<i>DokyuBata</i> Rewind	September 2021 (date to be announced)
<i>DokyuBata</i> Classroom	October 2021 (date to be announced)
<i>DokyuBata</i> Virtual Screening	November 9 to 11, 2021
<i>DokyuBata</i> National Awarding Ceremonies	November 12, 2021

4. ***DokyuBata Masterclass*** is a 3-day workshop in July to train aspiring documentary filmmakers and help them in creating excellent documentaries. Students and teachers are encouraged to attend the Masterclass on how to make a child-friendly documentary.

5. The competition has three competing divisions, and is open to junior or senior high school students, educators, government officials, representatives from the youth sector, film documentarists, and content creators all over the country.

**a. Children Division**

- i. Open to children aged 12-17 years old
- ii. Video documentaries must have a maximum running time of 5 minutes.

**b. Young Adult Division**

- i. Open to youth aged 18 to 23 years old
- ii. Video documentaries must have a maximum running time of 10 minutes.

**c. Adult Division**

- i. Open to individuals aged 24 years old and above
- ii. Video documentaries must have a maximum running time of 15 minutes.

6. Each schools division of DepEd is encouraged to send at least one *DokyuBata* entry. The documentary should adhere to the theme, which will be announced on August 2021.

7. The 5th *DokyuBata* Contest Mechanics and highlights of the contest are provided in the enclosure.

8. The schedule and details of the five major activities will be posted on the NCCT Facebook page and at [www.ncct.gov.ph](http://www.ncct.gov.ph), its official website.

9. For more information, please contact **Ms. Flor Capadusa**, Project Development Officer I, National Council for Children's Television, 4/F, AL Building, #1 Campanilla Street, Barangay Mariana, New Manila, Quezon City through email at [ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com) and [florkatrina.capadusa@ncct.gov.ph](mailto:florkatrina.capadusa@ncct.gov.ph).

10. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encs.:  
As stated

Reference:  
DepEd Memorandum No. 123, s. 2019



To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
LEARNERS  
PROGRAMS  
SCHOOLS  
STUDENTS



National Council for Children's Television  
*an attached agency of the Department of Education*

**5<sup>th</sup> DokyuBata Video Documentary Contest**

**I. BACKGROUND AND OBJECTIVES**

The National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children. The role of children is primordial in nation-building, as well as the impact of television programs in molding their values and shape their well-being.

In a study conducted by NCCT in 2015, the majority or 84% of Filipino children consider television as their primary source of information, and telenovela topped the list as their most-watched television program. Children in areas with access only to free-to-air television do not have enough choices of what programs they watch and end up consuming available content shown on television. These young minds are greatly influenced by television, but the choice is limited to only what the networks' programming offer.

The primary mandate of NCCT - to produce a quality television program that reflects the needs, concerns, and interests of Filipino children – is the ultimate reason why *DokyuBata* was created.

**"DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Filipino"** is an annual video documentary contest started in 2017. Video documentary does not require an expensive production cost that even students can create one of their own. NCCT believes that through video documentaries, children will be able to express their concerns, interests, ideas, and thoughts creatively.

Specifically, *DokyuBata* aims to:

- a. Provide an avenue where aspiring young Television documentarists can showcase and share their talents;
- b. Raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
- c. Encourage the children, youth, and professionals to promulgate meaningful television content by exposing them to quality documentaries;
- d. Promote child participation on pressing issues that directly affect their total development;
- e. Encourage the participation of the citizenry in creating child-friendly quality programs.

The competition is open to all Filipino children, young adults, and even adults. Out of school youths and professionals may also join. Entrants must focus their documentaries on the theme provided annually, depending on the pressing issue during the year the contest is conducted. And to encourage more participants, the competition is divided into three categories:

- a. Children Division
  - Open to children from 12 to 17 years old.
  - Video documentaries must have a maximum running time of 5 minutes



- b. Young Adult Division
  - Open to youth from 18 to 23 years old.
  - Video documentaries must have a maximum running time of 10 minutes
- c. Adult Division
  - Open to individuals from 24 years old and above
  - Video documentaries must have a maximum running time of 15 minutes

With the innovations of technology, the young generation is already recognized to be prosumers – they consume and produce content at the same time. And through DokyuBata, children and adults will have the chance to produce child-friendly media content and be able to participate in building a well-informed and media-literate nation.

In 2020, the COVID-19 pandemic prompted DokyuBata to shift to a virtual competition. This year is the celebration of the 5<sup>th</sup> year of DokyuBata, and there are **five major activities of DokyuBata 2021**, and these are:

- A. DokyuBata Masterclass
- B. DokyuBata Rewind
- C. DokyuBata Classroom
- D. DokyuBata Virtual Screening
- E. DokyuBata Virtual Awarding Ceremony.

**DokyuBata Masterclass** is a 3-day workshop in July to train aspiring documentary filmmakers and help them in creating excellent documentaries. ***Students and teachers are encouraged to attend the Masterclass on how to make a child-friendly documentary.***

**DokyuBata Rewind** will feature selected documentaries from 2017-2020 to share the impact of the DokyuBata documentary on the production team, the subject of their case study, and the community. ***Students and teachers are encouraged to watch on the NCCT Facebook page and NCCT YouTube Channel.***

**DokyuBata Classroom** will be a workshop and talkback session with the Top 10 (Finalists) for every division to guide the finalists in revising their documentary for the Virtual Screening and promote engagement and interaction with fellow finalists.

**DokyuBata Virtual Screening** will be a 3-day online screening through the NCCT Facebook page and NCCT YouTube channel featuring the enhanced documentaries of the Top 10 (Finalists) for each division. ***Students and teachers are encouraged to watch and participate in casting their votes for the Audience Choice Award.***

**DokyuBata Awarding Ceremony** will be conducted virtually, and broadcast live via NCCT online channels and pages. ***Students and teachers are encouraged to watch the virtual awarding and express their support through the live chatbox.***

## II. DOKYUBATA 2021 THEME

**“TO BE ANNOUNCED IN AUGUST 2021”**



DokyuBata 2021 theme will be announced on **August 2, 2021**, during the Call for Entries. The theme and subtopics will be posted online together with the contest mechanics.

### III. ELIGIBILITY

- A. Only Filipino citizens can join DokyuBata 2021 Video Documentary Contest and should meet the required age for the division they are competing for:
  - Children Division (12-17 years old)
  - Young Adult Division (18-23 years old)
  - Adult Division (24 years old and above)
- B. The production team must be composed of a maximum of 10 members who may or may not belong to the same school, barangay, or organization.
- C. Participants are welcome to join the competition individually.

### IV. COMPETITION PERIOD

The submission period is from **August 2, 2021, to October 4, 2021**. The deadline for the submission of entries is on **October 4, 2021, at 11:59 PM**. Entries to be submitted beyond the indicated deadline will no longer be considered.

All entries will undergo a uniform evaluation to be narrowed down into Top 15 (Shortlist) per division. The shortlist will be forwarded to the Judges, and they will choose the Top 10 (Finalists). The finalists will attend the DokyuBata Classroom, and they will revise their documentaries. The output will be featured during the Virtual Screening on November 9-11, 2021. From the Top 10 (Finalists), the Judges will deliberate on the winners of major and special awards. The virtual DokyuBata Awarding Ceremony will be on November 12, 2021.

### V. SELECTION

- A. Entries will be judged according to the following criteria:

• Content/Adherence to the Theme	30 points
• Originality and Creativity	25 points
• Production Quality	25 points
• Overall Impact	20 points
- B. The screening committee composed of the NCCT Secretariat and other members of the Board of Judges shall shortlist the entries to Top 15 and narrow them down to Top 10 for the three (3) categories. The finalists will enhance their entries and will be featured during the screening and awarding on **November 9-12, 2021**.
- C. The Board of Judges shall determine the winners from among the finalists. Their decision is final and irrevocable.
- D. The winners will be chosen by a credible and trusted board of judges before the national screening and awarding. The panel will be composed of:
  - NCCT Council member
  - Content Creator
  - Documentarist (Local)
  - Documentarist (International)
  - Technical Expert (Cinematography/Editing)



- Partner Agency
- Partner NGO

E. For the Audience Choice Award:

✓ **Voting through the NCCT Facebook Page**

1. Subscribe to the NCCT Facebook page
2. Like, react (Heart reaction only), and share the poster.
3. All likes, hearts, and shares will comprise 50% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT Facebook Page will be closed 24-hours after the virtual screening schedule.

✓ **Voting through Google Form**

1. The accumulated votes will comprise 50% of the total points of your chosen documentary for the Audience Choice Award.
2. The link will be provided during the screening date of each division, and the nomination will last for 24-hours, after the screening schedule.

F. Finalists will be notified via telephone or mobile call/text and electronic mail. An official announcement will also be posted on the official Facebook page of the National Council for Children's Television (fb.com/NCCT.DepEd).

## VI. PRIZES

AWARD	CHILDREN DIVISION	YOUNG ADULT DIVISION	ADULT DIVISION
Best Documentary	P20,000.00 + plaque and certificate	P25,000.00 + plaque and certificate	P30,000.00 + plaque and certificate
2 <sup>nd</sup> Best Documentary	P15,000.00+ Plaque and certificate	P20,000.00+ Plaque and certificate	P25,000.00+ Plaque and certificate
3 <sup>rd</sup> Best Documentary	P10,000.00+plaque and certificate	P15,000.00+plaque and certificate	P20,000.00+plaque and certificate
Best Direction	P10,000.00 + plaque and certificate	P10,000.00 + plaque and certificate	P10,000.00 + plaque and certificate
Best Story	P10,000.00 + plaque and certificate	P10,000.00 + plaque and certificate	P10,000.00 + plaque and certificate
Most Child-Friendly Documentary	P5,000.00 + plaque and certificate	P5,000.00 + plaque and certificate	P5,000.00 + plaque and certificate
Audience Choice	P5,000.00 + plaque and certificate	Audience Choice: P5,000.00 + plaque and certificate	Audience Choice: P5,000.00 + plaque and certificate

- A. Chance to be aired/featured on NCCT's TV station partner.
- B. The top 10 entries will be featured during the DokyuBata 2021 Screening and Awarding Ceremony to be held on November 9-11, 2021.
- C. Certificates of Recognition will be given to every production team member and the supervising adult of all finalists.
- D. Prizes are tax-free and will be sent to the recipients via bank deposit and/or courier service delivery.

## VII. REQUIREMENTS AND MECHANICS

### A. General Requirements/Reminders

1. Documentaries must be for children and/or young adults, not necessarily about them.



2. **Use of copyrighted material is strictly prohibited.** Participants will be liable for any claim of infringement related to the materials included in the entry. Music used should be original, licensed, or in the public domain.
3. Entries must be in a **documentary genre: facts-based.**
4. Entries must revolve around the given theme.
5. Entries must comply with the running time requirement for each division. *(This includes Opening Credits and Closing credits. Please follow the format on the Opening Credits guidelines)*
6. The production team does not include the cast of actors.
7. The production team of the Children Division entries must have at least one supervising adult (e.g. parent, faculty member, barangay official/employee, organization officer); a person of legal age whose role would be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.) However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect the genuine talent, skills, and worldview of the participants.
8. No promotion or opposition of any product, person, service, or political beliefs.
9. Content must be child-friendly or for a general audience. Please see Appendix for the criteria of child-friendly content or visit the NCCT website for more details.
10. Participant/s can only submit one entry.
11. **Health and safety first.** Obey quarantine rules and social distancing. Collaboration via online platforms is appreciated.
12. Creativity is encouraged even at home quarantine through animation and the use of computer graphic effects. Extravagant production and outdoor location shoot are not encouraged. Your health is of utmost importance. We are still in a pandemic.
13. **DokyuBata should not be used as an excuse to go outside. NCCT is not liable** for any quarantine violation committed and illness acquired by the participants. We have shifted to the virtual platform to avoid the possible spread of the virus.

#### **B. Audio and Video Requirements**

1. Must have a minimum resolution of 720x480.
2. Videos must feature live footage and may or may not have dialogues or hosts.
3. Dialogues in the videos may be in any vernacular; **English subtitles must be provided** when the spoken language in the video is neither English nor Filipino.
  - a. Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
  - b. Preferred Font Size: 26 (SD); 28 (HD)
  - c. Maximum of 38 characters per line, no ghost box, no shadow
  - d. Subtitles must stay within text safe areas
  - e. Maximum of two (2) lines per subtitle; the top line should be longer
  - f. Per line should at least stay for two (2) seconds but observe proper timing.
4. The use of music or musical score is not required. Should it be deemed essential, the music or musical score used in the video **must be original** (i.e., the composition of the production team) or royalty-free music with the proper citation in the credits.
5. **No logo or watermark of any editing software shall be visible in the video.**





#### VIII. TERMS AND CONDITIONS

1. Participants warrant that they have read, understood, and agreed to abide the rules and regulations of DokyuBata.
2. Entries to be included as finalists will become the property of both the National Council for Children's Television and the producers/participants.
3. The Participants hereby grant NCCT the right to copy, edit, and use the materials for educational and informational purposes in perpetuity.
4. The owners cannot use or publish the materials until the Screening and Awarding ceremonies. The Finalists can be shown to the owners' websites, blogs, and social media accounts, provided that NCCT and DokyuBata logos are present.
5. NCCT reserves the right to amend the rules and revise the mechanics upon notice to the public.

#### IX. SUBMISSION OF ENTRIES

1. The competition will accept submissions starting August 4, 2021, and the **deadline is October 4, 2021.**
2. **There is no entry fee for submission.**
3. Each member of the production team and the supervising adult must submit a photocopy/scanned of any document of identification (e.g., valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
4. Entries may be submitted through Online Submission:
  - a. E-mail: [ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com)  
With subject heading: **Entry for DokyuBata 2021\_ (title of entry)**
  - b. Video-sharing sites like GoogleDrive, Dropbox or WeTransfer
5. Each submission requires the following:
  - a. Register Online through the DokyuBata Google Form
  - b. Documentary entry. The video must be in **avi, mov, or mp4 container.**
  - c. Copy of accomplished DokyuBata 2021 Official Entry Form and Checklist/Release Form
  - d. Proof of identification of the members of the production team.
  - e. Three to five photos documenting the actual production and editing of the entry. Please observe quarantine protocols and maintain physical distancing.
6. Receipt of submission and entries shall be acknowledged and notified via SMS or electronic mail.
7. Only the production team members, cast, supervising adult, school, barangay, or organization of shortlisted entries should be given a **Certificate of Participation.**
8. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067 or email at [ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com) [florkatrina.capadusa@ncct.gov.ph](mailto:florkatrina.capadusa@ncct.gov.ph) .

#### X. OPENING CREDITS GUIDELINES

1. Credits must only be at the **beginning of the video**; still (non-moving); exactly 5 seconds in length; and **without** background music or countdown bleep.
2. All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri); must be of white font on a black background; and listed in an order as in the following examples.
3. If the music used is not an original composition of the production team members (i.e., under Creative Commons license), the supervising adult/s must ensure that it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.



*\*If music is an original composition of the production team  
(Figure 1)*

**"GAMPANIN"**

Created by students/citizens/members of **Production Name**  
for **DokyuBata Festival 2021**

Director: **Team Member**

Screenwriter: **Team Member**

Videographer/Cinematographer: **Team Member**

Editor: **Team Member**

Production Designer: **Team Member**

Musical Composer: **Team Member**

Production Staff: **Team Member**

Supervising Adult: **Team Member (if applicable)**

Lead Cast: **Team Member**

*\*If music used is Royalty-Free  
(Figure 2)*

**"GAMPANIN"**

Created by students/citizens/members of **Production Name**  
for **DokyuBata Festival 2021**

Director: **Team Member**

Screenwriter: **Team Member**

Videographer/Cinematographer: **Team Member**

Editor: **Team Member**

Production Designer: **Team Member**

Musical Composer: **Team Member**

Production Staff: **Team Member**

Supervising Adult: **Team Member (if applicable)**

Lead Cast: **Team Member**

**This video features the composition "Music Title" by Author, under (specify Creative Commons license).**



*\*Salin sa Pilipino  
(Figure 3)*

**"GAMPANIN"**

Linikha ng mga mag-aaral/residente/kasapi ng **Production Name**  
para sa **DokyuBata Festival 2021**.

Direktor: **Pangalan**

Manunulat: **Pangalan**

Bideograpo/Sinematograpo: **Pangalan**

Editor: **Pangalan**

Taga-Disenyo ng Produksiyon: **Pangalan**

Kompositor ng Musika: **Pangalan**

Katuwang sa Produksiyon: **Pangalan**

Tagapaggabay: **Pangalan**

Mga Nagsipagganap: **Pangalan**

- Kindly make sure that your place of origin is indicated in the byline, especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Linikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
- Suggested translation of attribution in Figure No. 2: "Ginamit sa produksiyong ito ang komposisyong "Pamagat" ni Lumikha, sa bisa ng [partikular na Creative Commons license]."



## XI. TIMELINE OF ACTIVITIES

### DOKYUBATA 2021 TIMELINE OF ACTIVITIES

Activities	Month
Registration to DokyuBata Masterclass	1 <sup>st</sup> week of July 2021
DokyuBata Masterclass	2 <sup>nd</sup> week – 4 <sup>th</sup> week of July 2021 *
Call for Entries and Announcement of Theme	August 2, 2021
DokyuBata Rewind	2 <sup>nd</sup> week of September*
Deadline of Entries	October 4, 2021
Shortlist of Entries - Top 15	1 <sup>st</sup> -2 <sup>nd</sup> week of October 2021
Judging of Entries - Top 10	2 <sup>nd</sup> week of October 2021
Announcement of Top 10 (Finalists)	October 19, 2021
Voting of Audience Choice Award – Facebook	
DokyuBata Classroom for Top 10 (Finalists)	October 20, 2021
Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening	November 3, 2021
Virtual Screening Children Division (Top 10)	November 9, 2021
Voting of Audience Choice Award – Google Form	
Virtual Screening Young Adult Division (Top 10)	November 10, 2021
Voting of Audience Choice Award – Google Form	
Virtual Screening Adult Division (Top 10)	November 11, 2021
Voting of Audience Choice Award – Google Form	
Virtual Awarding ceremony	November 12, 2021
Publicity and Delivery of Prizes	3 <sup>rd</sup> week of November to 1 <sup>st</sup> week of December 2021*

*\*Schedule to be announced upon finalization*



**X. APPENDICES**

**A.**

**DokyuBata 2021**  
Video Documentary Contest

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**CHECKLIST**

**ENCLOSURES CHECKLIST**

- Register Online through the DokyuBata Google Form
- Documentary entry. The video must be in avi, mov, or mp4 container.
- Copy of accomplished DokyuBata 2021 Official Entry Form and Checklist/Release Form
- Proof of identification of the members of the production team.
- Three to five photos documenting the actual production and editing of the entry.

**CERTIFICATES OF PARTICIPATION**

**Certificates will only be issued to shortlisted entries.**

- We wish to receive Certificates of Participation as proof of entry to DokyuBata 2021.
- We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

---

**R E L E A S E**

We confirm that we have read, understood, and agree to the rules and regulations of the DokyuBata 2021 Video Documentary Contest. We certify that all the information supplied in this entry form is true and correct to our knowledge.

\_\_\_\_\_  
Signature over printed name of  
ted name of

**Director**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
Signature over prin

**Supervising Adult (if applicable)**

\_\_\_\_\_  
**Date**

---



B.

**DokyuBata 2021**  
Video Documentary Contest

**OFFICIAL ENTRY FORM**

**Entry Information**

Entry Title: \_\_\_\_\_  
Production Name: \_\_\_\_\_  
School/ Address (For Academic Organization): \_\_\_\_\_  
Organization/ Address (For Other Affiliations): \_\_\_\_\_

Logline/ Synopsis (May be in English/Filipino; maximum of 30 words)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Supervising Adult (Children Division only)**

Name: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Contact no: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**Production Staff**

Maximum of 10 members

	Age	Sex	Signature	E-mail
Director: _____	_____	_____	_____	_____
Screenwriter: _____	_____	_____	_____	_____
Editor: _____	_____	_____	_____	_____
Musical Composer: _____	_____	_____	_____	_____

(if music used is an original composition)

**Other Members**

Name	Production Task	Age	Sex	Signature	E-mail
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

*Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.*

**Contact Person**

*Contact Person shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.*

Name: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact no: \_\_\_\_\_  
E-mail: \_\_\_\_\_



### **C.Criteria of a Child-Friendly Television (CFTV) Content of the Child-Friendly Content Standards**

A television content which may not be specifically produced for viewing by children, but which serves to further the positive development of children and contain no elements that may result in physical, mental, and emotional harm to them. It includes various formats and genre that appeal to children and are made available for all ages.

A child-friendly television program shall meet the following criteria:

- a. **Theme** - The theme or underlying message of the program must be suitable for children. The program should not contain themes the portrayal or depiction of which are suitable only for adults such as adultery, concubinage, pornography, prostitution, incest, rape, fraud, robbery, gun running, arson, kidnapping, sedition, subversion, treason, betrayal of country, abortion, murder, euthanasia, , and other heinous crimes;
- b. **Values** - The important and fundamental beliefs of what is good or bad, right or wrong, desirable or undesirable, depicted in the program must not be contrary to the best interest of the Filipino child. The program must promote positive Filipino cultural values for emotional, moral, spiritual, mental, or physical development of the child. Filipino cultural values include respect for children toward other children, children toward adults, adults toward children, and adults toward adults, regardless of race, nationality, ethnicity, religion, gender, sexual preference, physical or mental disabilities. It must also display respect and care for the environment and other living beings;
- c. **Dialogue** - The dialogue, whether in words or gestures, must not promote or encourage children to speak or behave disrespectfully toward other persons or animals;
- d. **Language** - The language used, which could be oral or written, must not be vulgar, profane, offensive, sexually suggestive, derogatory or demeaning of a person or animal;
- e. **Nutrition** - Depictions or references to food and beverages, which could either be direct or implied, must not promote or condone unhealthy eating;
- f. **Sex and Nudity** - The program must not depict the female breast, genitalia, anus, butt, sexual act, or other images and acts that are sexually suggestive or appropriate only for adult audiences;
- g. **Violence** – There must be no depiction of behavior, attack, confrontation, clash, using or involving the use of physical force with the deliberate intent to damage, hurt, or kill someone or something, with likely effect of inducing or eliciting emotions in children, either of short-term or of great intensity, such as empathy, anger, elevated excitement, conditioned fear, nightmares, tantrums, desensitization, and other trauma-related symptoms.



- h. Substance Use** – Scenes must not depict images and messages, with the aim, effect or likely effect of promoting, directly or indirectly, a tobacco company, tobacco brand, a tobacco product or tobacco use, heated tobacco products (HTPs), Electronic Nicotine Delivery Systems (ENDS), Electronic Non-Nicotine Delivery Systems (ENNDS), electronic cigarettes (e-cigarettes), electronic shisha (e-shisha) vapes, and other similar devices, alcohol, stimulants, narcotics, inhalants, depressants, and hallucinogens and other prohibited drugs and chemicals;
- i. Gambling** – Scenes must not depict images or messages, directly or indirectly, of wagering of money or the betting or staking of something of value with consciousness of risk and hope of gain, on the outcome of a game, a contest, or an uncertain event whose result may be determined by chance or accident or have an unexpected result by reason of the bettor's miscalculation. It includes scenes that suggest wagering as a good or desirable act or behavior.<sup>1</sup>

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<sup>1</sup> Glimne, Dan. "Gambling," *Encyclopedia Britannica*, 2019.  
<https://www.britannica.com/topic/gambling>. Accessed 8 Aug 2019.