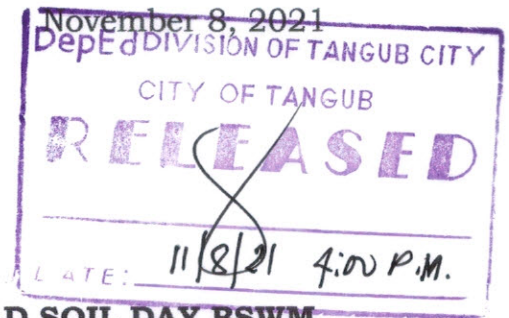




DIVISION MEMORANDUM

No. 328, s. 2021



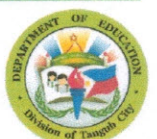
**SUBMISSION OF ENTRY TO THE 2021 WORLD SOIL DAY BSWM
PHOTOGRAPHY CONTEST**

To: Chief Education Supervisors (CID and SGOD)
District In-Charge
Elementary and Secondary School Heads
All Others Concerned
This Division

1. Pursuant to the letter received from Florentino C. Agustin, OIC-Center Chief, NSWRRDC-HIGHPEZ Bukidnon of the Department of Agriculture, Bureau of Soils and Water Management, this Office directs secondary schools on the submission of entry to the 2021 World Soil Day BSWM Photography Contest.
2. The contest is open to all Filipino citizens who are 16-35 years old.
3. Entries must be submitted through bswm.wsd2021@gmail.com.
4. Deadline of Submission of photo entry is on November 15, 2021 (5:00 PM).
5. Attached are the Letter and Mechanics for guidance.
6. Immediate and wide dissemination of this Memorandum is enjoined.


AGUSTINES E. CEPE, CESO V
Schools Division Superintendent

AEC/SGOD/abm/11-08-21

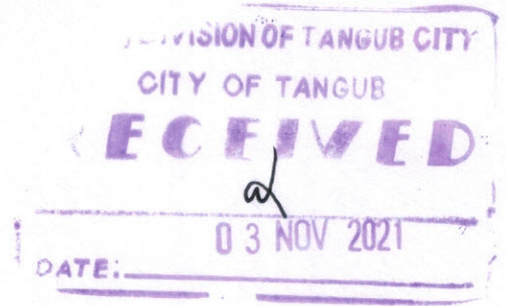




Republic of the Philippines
Department of Agriculture
BUREAU OF SOILS AND WATER MANAGEMENT
SRDC Bldg., Elliptical Road corner Visayas Avenue,
Diliman, Quezon City

October 29, 2021

AGUSTINES E. CEPE
Superintendent
Department of Education-Tangub City
Tangub City, Misamis Occidental



Dear **Sir Cepe**:

Blessings!

An international day to celebrate Soil was recommended by the International Union of Soil Sciences (IUSS) in 2002. Under the Leadership of the Kingdom of Thailand and within the framework of the Global Soil Partnership, Food and Agriculture Organization (FAO) has supported the formal establishment of World Soils Day (WSD) as a global awareness raising platform. The **Bureau of Soils and Water Management (BSWM)** which is an attached agency under the Department of Agriculture (DA) has been celebrating the World Soils Day annually on December 5 as means of focusing attention on the importance of healthy soils and to advocate for the sustainable management of soil resources in the country.

This year, by addressing the increasing challenges of soil management, the FAO campaign aims to raise awareness by encouraging people around the world to engage in proactively improving soil health to boost its productivity. The campaign also aims to fight soil salinization. If we do not act soon, the fertility of soil will continue to be adversely affected at an alarming rate, threatening global food supplies and food safety. In this connection, BSWM is inviting your students or teachers to participate in the **2021 World Soils Day BSWM Photography Contest** which will focus on the Theme: **"Halt Soil Salinization, Boost Soil Productivity"**. Attached here is the mechanics of the said contest.

We hope in anticipation for your positive response on this matter as we start to partner in educating people about the importance of soil and its conservation in the Region. Should you have questions regarding this contest you may contact BSWM-NSWRRDC-HIGHPEZ at Malaybalay City, Bukidnon at Mobile Number/s- 09179336648 or 09997508343.

Thank you very much and More Power.

Sincerely,


FLORENTINO C. AGUSTIN
OIC-Center Chief, NSWRRDC-HIGHPEZ Bukidnon

A food-secure Philippines
with prosperous farmers and fisherfolk



2021 WORLD SOIL DAY BSWM PHOTOGRAPHY CONTEST

"Halt soil salinization, boost soil productivity"

MECHANICS

ELIGIBILITY

- Open to all Filipino citizens who are 16-35 years old.
- BSWM employees and their relatives by 2nd degree of consanguinity or affinity are automatically disqualified.

PHOTO SPECIFICATIONS:

- One contestant, one photo entry.
- Entries must be relevant to the theme: **"Halt soil salinization, boost soil productivity"** under Philippine setting.
- Photos submitted shall be straight out of camera. Basic editing such as cropping and brightness adjustments must only be done from the camera.
- Photo manipulation and alteration is not allowed. Third party applications are not allowed for editing.
- Black and white photos/monochrome photos are not allowed.
- Photos submitted must be in JPEG format (high resolution, preferably 300dpi) with a maximum file size of 20MB but not less than 3MB. Less than 3MB file size will be automatically disqualified.
- Photos must be taken at any time prior to the contest launch and have **NOT** won any photo contest local or international.
- The entry must not violate the intellectual property rights of any third party. This means that the photo must not contain any copyrighted material, trademark, watermark, or logo of another company.
- By submitting the photograph entry, consent and permission are given to BSWM on right to own and use all the photographs submitted without any compensation.
- The BSWM reserves the right not to accept entries which are deemed irrelevant to the theme of the World Soil Day 2021.

PRIZES AND AWARDING CEREMONY

- Major winners will be invited to attend

Certificate of Recognition during the BSWM's Celebration of the World Soil Day 2021 on December 6, 2021.

MAJOR AWARDS:

- **First Prize (1):** Php 30,000.00
- **Second Prize (2):** Php 20,000.00
- **Third Prize (3):** Php 10, 000.00

SPECIAL AWARD:

- **People's Choice (Most number of Facebook Post Reactions)**
(1) Php 5, 000.00

SUBMISSION GUIDELINES

- There is no fee to enter the contest.
- To join, contestants must submit their entries either through BSWM gmail: **bswm.wsd2021@gmail.com**
- Only entries submitted via email and/or online registry shall be accepted.
- BSWM assures the contestants that all information provided in the form will be confidential.
- Contestants shall submit the photo entry with the following information:
Full Name
Date of Birth (16-35 years old)
Address
Email Address
Contact Number
Photo Title
Photo Caption/Description
Exact Location and date of photo taken
- Entries submitted through other means are automatically disqualified.

PHOTO SCREENING AND FINAL JUDGING

- Submitted photos shall be shortlisted to 10 by the BSWM Photo Contest Committee (PCC)
- The BSWM PCC may reject or disqualify any photo that:
 - a. *Include material or subject matter that is inappropriate, obscene, sexually explicit*

defamatory, unlawful, offensive, false or misleading.

- b. Depicts or promotes the consumption of alcohol, tobacco, illegal drugs or the use firearms or weapons; and*
- c. Violates copyright laws, intellectual property rights, and any other rights of third parties.*

- The 10 shortlisted entries will be notified by BSWM PCC through email, text or call and will be posted in the official BSWM Facebook Page.
- Major awards from the 10 shortlists will be judged as follows:
 - Content and relevance to the Theme:** 40%
 - Originality and Artistic Value:** 30%
 - Visual Impact and Quality:** 25%
 - Facebook Reactions:** 5%
 - Total:** 100%
- Photo entry with the most number of Facebook Reactions will win the People's Choice Award.

TIMELINE:

Timeline	Activity
Oct. 12 (tue)	Meeting with other division
Oct 18	Posting to FB Pages
Nov. 15 (5pm)	Deadline of Submission of photo entry
Nov. 16 (9am-3pm)	Shortlisting of Photo Entries
Nov. 17	Notify shortlisted entries
Nov. 17 (pm) – Nov. 29 (12nn)	Posting of Shortlisted entries for Facebook reactions
Nov. 29 (12nn)	People's Choice Award
Dec. 1	Judging / Voting for major winners
Dec. 3	Notify Winners
Dec. 6	Awarding