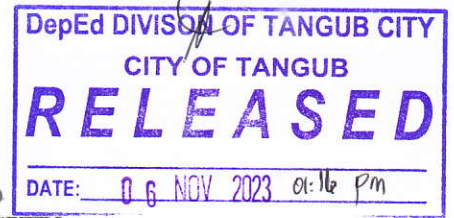




Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
**SCHOOLS DIVISION OF TANGUB CITY**



October 31, 2023

DIVISION MEMORANDUM  
NO. 326, S. 2023

CONDUCT OF THE 2023 DIVISION SCHOOLS PRESS CONFERENCE

To: Assistant Schools Division Superintendent  
Chief Education Supervisors (CID & SGOD)  
Education Program Supervisors  
Public Schools District In-Charge (PSDICs)  
Elementary and Secondary School Heads  
Public and Private Schools  
This Division

1. Pursuant to the provision of RA 7079, otherwise known as the Campus Journalism Act of 1991, mandating the Department of Education (DepEd) to sponsor periodic competitions, press conference, and training seminars/workshops for student-writers and teacher-advisers for the student publication. This Office shall hold the Division Schools Press Conference (DSPC) on November 17, 2023 at People's Gym, Tangub City.
2. There is no definite theme for this year's DSPC. However, Learning Resiliency and Recovery, Ethics in social media, Promoting Digital Literacy through Campus Journalism, Transformational Leadership and Good Governance are considered probable topics.
3. This activity aims to:
  - a. harness students'/ pupils' potential in journalism
  - b. promote responsible journalism
  - c. identify participants in the 2024 Regional Schools Press Conference.
4. The whole day activity includes contest in the different individual and group events in journalism. (Please see attached enclosure numbers 1 and 2 for contest mechanics and matrix of activities).
5. Participants to this activity are the top three (3) winners of the different events in journalism during the District Schools Press Conference in all public/private elementary and secondary schools.
6. There will be a meeting of all committee members and facilitators on November 15, 2023 @ 2:00 pm at Division Conference Room.



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7. Travel and other expenses incurred in the attendance of this DSPC shall be charged to local/MOOE or school publication subject to usual accounting and auditing rules and regulations.
10. Immediate and widest dissemination of this Memorandum is desired.

**SHAMBAEH A. ABANTAS-USMAN, PhD, CESE**  
Assistant Schools Division Superintendent  
OIC- Office of the Schools Division Superintendent

\*CONDUCT OF DIVISION SCHOOLS PRESS CONFERENCE 2023\*

To be indicated in the Perpetual Index  
under the following subjects:

CURRICULUM    DSPC

SAU/CID/radj/cpc



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Enclosure to Division Memo No. 386, s. 2023  
*DSPC November 10, 2023 People's Gym*

A. The contestants in English and Filipino for both Elementary and Secondary levels are as follows:

**Individual Contest**

- News Writing/Pagsulat ng Balita
- Editorial Writing/Pagsulat ng Editoriyal
- Feature Writing/Pagsulat ng Lathalain
- Sports Writing/Pagsulat ng Balitang Sports
- Copyreading and Headline Writing/Pagkokopya at Pagwawasto ng Sipi
- Editorial Cartooning/Kartong Editoriyal
- Science and Health Writing/Pagsulat ng Agham at Pangkalusugan
- Photojournalism/Pagkuha ng Larawang Pampahayagan
- Column Writing/Pagsulat ng Kolum

**Group Contest**

- Radio Broadcasting
- TV Broadcasting
- Collaborative Desktop Publishing

B. Guidelines for the Selection of Winners in the Different Individual Writing Events

The Individual Writing Contest are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

**GENERAL:**

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, school heads, parents and guardians who will be found in and around the contest venue will be grounds for disqualifications of their contestants.
3. The Top Five (5) winners per medium shall be recognized and their points will be included in the computation of the overall scores.
4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.



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**SPECIFIC:**

1. Sports Writing
  - a. The TWG shall orient and provide instructions to the contestants before the contest proper.
  - b. A pre-game conference shall be conducted for the introduction of the players, coaches and tournament officials.
  - c. A game shall be facilitated by the TWG.
  - d. A post-game conference shall be held to interview officials and athletes after the game.
  - e. The contestants shall proceed to the designated contest room to write the sports article.
2. Copyreading and Headline Writing
  - a. The contestants shall bring their own pencil for the contest.
  - b. The contestants shall follow directions given in the contest piece.
  - c. The contestants shall provide a headline for the article.
3. Editorial Cartooning
  - a. The contestants shall bring their own Mongol pencil no. 2 while the TWG shall provide paper for the contestants.
  - b. The cartoon must be anchored on the given topic or issue.
  - c. The cartoon should be at all times compliant with the professional and ethical standards of media.
4. Science and Technology Writing, News Writing, Feature Writing, Editorial Writing and Column writing
  - a. Fact sheets, topics or other sources of information shall be given to the contestants as a basis in writing article.
  - b. The TWG shall provide a paper for the contest.
5. Photojournalism
  - a. Contestants shall be at the contest venue thirty (30) minutes before the orientation on the guidelines and the rubrics.
  - b. The contestants are allowed to use any digital camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high end camera will not be permitted to join the contest.
  - c. The contestants shall submit the camera with empty memory card to be checked by the proctor.
  - d. The contestants shall bring their own camera cable for uploading and saving pictures.



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- e. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.
  - f. The contestants shall load the empty storage card in front of the examiner on the contest day.
  - g. Control shot shall be the first shot.
  - h. Contestants are given one hour to take pictures.
  - i. Contestants are allowed to take unlimited shots but will submit only five (5) possible photos with caption for the given theme and the control shot.
  - j. The contestants shall write the file name of each photo in the caption sheet.
  - k. Contestants will be given 30 minutes to write the captions for each of the five (5) photos.
6. Guidelines for Radio Script Writing and Broadcasting Contest
- a. Each school shall organize a team of five (5) members for English and Filipino in Elementary and Secondary levels who shall not be competing in any of the individual categories.
  - b. To facilitate the proper identification, the participants shall wear white shirts with their valid school IDs.
  - c. An orientation shall be conducted for all the contestants.
  - d. The awards for this category are the following:
    1. Best Anchor
    2. Best In Technical application
    3. Best news Presenter
    4. Best Infomercial
    5. Best Script
  - e. In getting the overall results for Best Radio Production, accumulated points from the individual and group awards shall be considered.
7. Scriptwriting
- a. Each team may use up to three (3) official laptops that are cleared of sored documents and a printer in preparing and printing the script. All laptops should be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment.
  - b. The team will be given 1 ½ hours to prepare a script for a 5-minute radio broadcast. It includes one (1) infomercial and four (4) news articles. The infomercial may depict health, environment, politics and social issues. It shall have a maximum length of one (1) minute and shall use the language that the group is competing in.
  - c. The news articles may be based on press release, raw data or any other source given by the examiner.



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- d. Another thirty (30) minutes will be allotted for the printing of the output. After two (2) hours, each team should submit three (3) copies of the script.
- e. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest room.
- f. The script should not bear any information that may identify the school. But it should include the names of the members of the team with their respective roles.
- g. Each team shall be given eight (8) minutes; two (2) minutes for preparation, five (5) minutes for actual broadcast and one (1) minute for exit.
- h. The organizer shall have an official timekeeper.

**MATRIX OF ACTIVITIES and CONTEST VENUE**

Part I	7:00 – 8:00	Registration
Part II	8:00 – 9:00	Opening Program
Part III	9:30 – 3:00	Contest Proper
Part IV	3:30 – 4:30	Closing and Awarding Ceremony

STEERING COMMITTEE

Overall Chairman

SHAMBAEH A. ABANTAS-USMAN, PhD, CESE  
Assistant Schools Division Superintendent  
OIC- Office of the Schools Division Superintendent

Co- Chairman

LORENA P. SERRANO, CESO VI  
Assistant Schools Division Superintendent

Members

ANGELINA B. BUARON  
Chief ES, CID

LORNA C. PENONAL  
Chief ES, SGOD

CLARIZA P. CATEDRAL  
EPS I, English

RELITA P. DECENA  
EPS I, Filipino



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EVENT	VENUE	FACILITATOR
1. Opening Program	People's Gym	Ma. Sherwin Alduheza, PSDIC, Christy P. Enoc, SSP II, Dionesio Enguito, HT III, Alma B. Pondoc, HT III and Select Teachers
2. Radio Broadcasting	People's Gym	Nilo F. Lumayot, PSDIC & German Suminguit, Jr. , PSDIC and Alden Antonio, ITO
3. Sports Writing	Maquilao IS	Roger F. Duhaylungsod, EPS, Roger Baril, ESP I, Sherly C. Alivio, PSDIC, Arnel Mehoy, and Marilou Galvez, PDO
4. Individual Events – Secondary Level and Collaborative Publishing Secondary	TCCS	Junifer C. Gutang, ESP I, Titchee Nee F. Roloma, PSDIC and Select Teachers
5. Individual Events-Elementary and Collaborative Publishing Elementary	TCNHS	Ma. Sherwin Alduheza, PSDIC, Christy P. Enoc, SSP II, Dionesio Enguito, HT III, Alma B. Pondoc, HT III and Select Teachers
6. Photojournalism	People's Gym	Leigh Enayo, PDO, Nildie Malabosa, PSDIC, Puriza Legazpi, EPS, Efleda D. Enorio, EPS
7. Registration	People's Gym	Ma. Sherwin Alduheza, PSDIC, Nildie Malabosa, PSDIC, Marylyn Banawan, PSDIC, Sherly C. Alivio, PSDIC, Titchee Nee F. Roloma, PSDIC, Nilo F. Lumayot, PSDIC, German C. Sumingit, PSDIC, Eleazar Penonal, PSDIC
8. Judges	ASDS Conference Room	Gina Mandawe and Cherrymae Kinatacan
9. Tabulators	CID Office	Shieldon F. Honculada, Redeemer Denapo and Bride Monera



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10. Liasson	People's Gym, TCNHS, TCCS, Maquilao IS	Wilfredo Canete and Julius Estrella
11. Awards, Certificates and Tokens	People's Gym	Clariza P. Catedral, EPS, Relita p. Decena, EPS, Herlyn Senarellos, Maristhel Gutang, Joford Magante, Ronel Mangindo



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