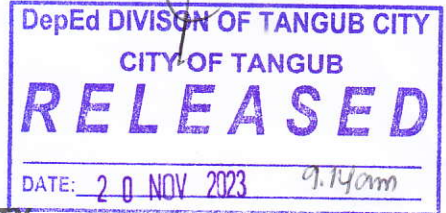




Republic of the Philippines
Department of Education
Region X
SCHOOLS DIVISION OF TANGUB CITY



November 15, 2023

DIVISION MEMORANDUM

No. 403, s. 2023

**OBSERVANCE OF THE 18-DAY CAMPAIGN TO
END VIOLENCE AGAINST WOMEN**

To: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Education Program Supervisors
Public Schools District In-Charge (PSDICs)
Elementary and Secondary School Heads
All Others Concerned
This Division

1. Pursuant to Presidential Proclamation No. 1172, s. 2006, declaring November 25 to December 12 of every year as the 18-Day Campaign to End Violence Against Women, and Republic Act No. 10398, declaring November 25 of every year as the National Consciousness Day for the Elimination of Violence Against Women and Children, the Division of Tangub City supports the Philippine Commission on Women (PCW) in the **2023 Observance of the 18-Day Campaign to End Violence Against Women** with the theme "UNITED for a VAW-free Philippines" from November 25 to December 12, 2023.

2. This campaign is an opportune time for the Department of Education (DepEd) to further the MATATAG agenda of inclusive education through the implementation of Gender and Development (GAD) programs, projects, and activities (PPAs) in line with the Department's mandate of providing gender-responsive basic education.

3. To promote public awareness about the campaign, all schools are encouraged to undertake the following suggested activities:

- a. Hanging of streamer bearing this year's campaign theme. Streamer design and specifications can be downloaded from this link: <https://bit.ly/3RcomaV> ;
- b. Uploading of the official logo, advocacy videos, and materials on the school's official website or social media accounts;
- c. Acquisition of information, education, and communication (IEC) materials for distribution to clientele.
- d. Participate in the #VAWfreePH and #VowToEndVAW Commitment Campaign through online posting of photos with the Stop VAW sign to allow the public to express their thoughts and suggestions on how to



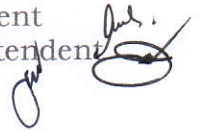
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Telephone: (088) 530 - 5988

achieve a VAW-free Philippines. They can post their Stop VAW photos under the hashtag #VowToEndVAW;

- e. Participate through comments or calls, support and share the Anti-VAWlitaktakan Online Program which will be shown live on the PCW Facebook page and YouTube channel on December 5 and 12, 2023; and
 - f. Sharing of social media materials on VAWck to Basics Series where a dedicated number of days will be allotted to specific topics on VAW and VAW-related laws.
4. Expenses related to the 2023 Observance of the 18-Day Campaign to End VAW shall be charged to the School GAD Budget, subject to the usual accounting and auditing rules and regulations. The campaign may also be reflected in the 2023 GAD Accomplishment Reports of schools.
 5. For more information, comments, and suggestions, visit the PCW campaign page at <https://pcw.gov.ph/2023-18-day-campaign-to-end-violence-against-women/>.
 6. Immediate dissemination of this Memorandum is highly desired.



SHAMBAEH A. ABANTAS-USMAN, PhD, CESE
Assistant Schools Division Superintendent
OIC-Office of the Schools Division Superintendent



SAAU/SGOD/bjc/11-15-2023
To be indicated in the Perpetual Index
under the following subjects:
CAMPAIGNS
GAD



Address: Anecito Siete St. Mantic, Tangub City
Telephone: (088) 530 - 5988