



Republic of the Philippines
Department of Education
Region X
SCHOOLS DIVISION OF TANGUB CITY



July 30, 2024

DIVISION MEMORANDUM

No. 254, s. 2024

**2024 DIVISION CONTEST FOR DISASTER RISK REDUCTION AND
MANAGEMENT (DRRM) INFORMATION, EDUCATION AND COMMUNICATION
MATERIALS**

To: Assistant Schools Division Superintendent
Chief Education Supervisors, CID, and SGOD
Education Program Supervisors
District In-Charge
Public School Heads, Elementary and Secondary
School DRRM Coordinators
All Others Concerned
This Division

1. The Department of Education (DepEd) Division of Tangub City, through the School Governance and Operations Division, is steadfast in its commitment towards resilience-building in offices and schools to **continuously** provide and prioritize quality education during disasters and/or emergencies.
2. In line with National Disaster Resilience Month with the theme “Bantayog ng Katatagan at ang Pagbubuklod sa Layuning Kahandaan” and our **ongoing** efforts to enhance disaster preparedness and promote a culture of safety and **resilience** within our schools and communities, this Office announces the launch of the **2024 Division Disaster Risk Reduction and Management (DRRM) Information, Education, and Communication (IEC) Materials Contest**.
3. The Division Screening and Evaluation Committee shall ensure the creativity and active participation of schools in the development of innovative IEC materials that effectively communicate risk reduction and preparedness messages.
4. Below is the composition of the Division Screening and Evaluation Committee.

Chairman	: SHAMBAEH A. ABANTAS-USMAN, PhD, CESO VI Schools Division Superintendent
Co-chairman	: ERLINDA G. DAEL, PhD, CESE Assistant Schools Division Superintendent
Member	: LORNA C. PENONAL, Chief ES, SGOD : ANGELINA B. BUARON, Chief ES, CID : GINA L. MANDAWA, EPS-LR : SHIELDON F. HONCULADA, EPS, SGOD : MOHAMAD T. BATINGOLO, PDO II : DOROTHY P. NERI, PO III



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: Regional DRRM Coordinator

5. The contest guidelines for the development of IEC materials must educate and inform our school communities about various aspects of DRRM, including but not limited to earthquake preparedness, flood response, fire safety, and climate change adaptation. The materials should be printable such as posters, brochures, and flyers that are intended to draw attention to information about disasters or risks to health and could be written in either Cebuano, Tagalog or English language.

6. The Division Screening and Evaluation Committee shall be guided with the criteria and the timeline of the activities below.

a. Criteria for Judging.

- Relevance to DRRM themes (40%)
- Creativity and originality (30%)
- Clarity and effectiveness of the message (20%)
- Overall impact and presentation (10%)

b. Timeline of activities

Phases	Persons Responsible	Date
School selection for 1 entry per district	PSDIC, School Head, and School DRRM Coordinator	Deadline for submission of entries to DO: August 20, 2024
Final Screening and Evaluation by the Division Committee	Division Screening and Evaluation Team	August 22-23, 2024
Declaration of winners	Division Screening and Evaluation Team	Last week of August 2024

7. Hence, all districts shall send one (1) entry for this activity and will conduct an initial screening to ensure they comply with the contest guidelines.

8. The Division Screening and Evaluation Team shall recognize the top Three (3) winners and shall receive a certificate of recognition and token.

9. See the attached IEC Materials Validation and Evaluation Tool for reference.

10. Immediate and wide dissemination of this Division Memorandum is desired.


SHAMBAEH A. ABANTAS-USMAN, PhD, CESO VI
Schools Division Superintendent



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IEC Materials Validation and Evaluation Tool

Name of School: _____ District: _____

Title of the IEC Materials: _____ Date: _____

Instructions: Please check the appropriate column of your honest answer for each criterion.

Criterion	Yes	No	Comments	Score
Relevance to DRRM themes (40%)				
Does the material clearly align with the objectives of DRRM?				
Are the key themes of disaster preparedness, response, recovery, and mitigation adequately covered?				
Are the sources of information credible and reliable?				
Creativity and originality (30%)				
Are creative elements (e.g., design, storytelling, interactive features) effectively used?				
Does the material stand out in terms of originality compared to others?				
Does the material engage the audience and capture their attention?				
Clarity and effectiveness of the message (20%)				
Are complex DRRM concepts explained simply and concisely?				
Are visual aids and language used appropriately to enhance understanding?				
Does the material include a clear and actionable call to action?				
Overall impact and presentation (10%)				
Are the key messages and themes effectively integrated throughout the material?				



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Are graphics, colors, and layout used effectively to enhance the presentation?				
Does the material cover all necessary aspects of DRRM comprehensively?				
			TOTAL	

Evaluated by:
