



Republic of the Philippines
Department of Education
Region X
SCHOOLS DIVISION OF TANGUB CITY



September 19, 2024

DIVISION MEMORANDUM
No. 329, s. 2024

DIVISION SEARCH FOR THE BIGATEN DEPED X SEASON 5, S. 2024
DOCUMENTARY VIDEO

To: Assistant Schools Division Superintendent (ASDS)
Chief Education Program Supervisors (CID & SGOD)
Education Program Supervisors (EPSs)
Public Schools District In-Charge (PSDICs)
Elementary and Secondary School Heads
All Others Concerned

1. Regarding Regional Memorandum No. 0670, s. 2024 titled BigaTEN DepEd X Season 5, s. 2024 Guidelines, this Office announces the conduct of the Division Search for the BigaTen DepEd X Season 5, s. 2024 Documentary Video.
2. The conduct of the division search is aimed at harnessing the potentials of teachers and learners in the arts and choosing the best entries for the regional search.
3. Anchored on the theme “Pag-angat ng Edukasyon, Una sa Ating Misyon,” the video will be judged according to the following:

A. Content.

The BigaTEN DepEd X Season 5, s. 2024 shall feature the SDO’s various programs, initiatives, innovations, and best practices, among others, through the following:

- a. One Full and Continuous Original Documentary Video of not less than 45 minutes but not more than one hour
- b. One Teaser Video (maximum of two minutes) that will include the Region’s seal, Division’s seal, BigaTEN logo, storyline, segment photos/video excerpts, livestreaming schedule, livestreaming platforms (Facebook and YouTube, and other relevant details).
- c. One Original Promotional Advertisement (15-30 minutes).
- d. One promotional Poster (see the Template attached)

B. Broadcaster (Video Presenters)

There must only be two broadcasters who will be the official entries for the Best Broadcasters Category. The performance of both shall be considered one. Hence, performance chemistry/coordination is imperative.



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C. Video Intro and Outro

The documentary video must include the following default lines in both video intro and video outro, aside from the division's own taglines, among others;

- a. **RO Tagline:** BigaTEN DepEd X: Batang Panatag, Bansang MATATAG!
- b. **BigaTEN Season 5 Theme:** # Pag-angat ng Edukasyon, Una sa Ating Misyon

4. The video may highlight success and inspiring stories from the field featuring the Alternative Learning System (ALS), Indigenous Peoples Education (IPEd), Special Education (SPED), Basic Education Madrasah Program, and Last Mile Schools, among others. **Deadline of submission is October 2.**

5. Schools, districts, or a group of teachers/learners may submit an entry as long as they all belong to DepEd Tangub City.

6. During the Division TSADA Awards, winners in the Best Broadcasters, Best Documentary Video, Best Teaser Video, and Best Promotional Poster shall also be named. Attached is the criteria.

7. For clarifications, the focal person can be reached through this number: 09177146991.

8. This Office directs the immediate and wide dissemination of this Memorandum.

SHAMBAEH A. ABANTAS-USMAN, PhD, CESO VI
Schools Division Superintendent *Shambaeh A. Abantas-USMAN*

*Division Search for BigaTEN DepEd X Documentary Video

ATCH.: As stated.

REFERENCE: RM 0670, s. 2024

To be indicated in the Perpetual Index
under the following subjects:

CURRICULUM TSADA

SAU/CID/radj



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1. Best Broadcasters

Content (40%)	Physical and Vocal Delivery (40%)	Overall Impact (20%)
Relevance, clarity, completeness, and organization	<ul style="list-style-type: none"> • Pronunciation/ Articulation • Facial expression, gestures, posture, and movement • Voice quality, clarity, and animation • Performance chemistry/coordination 	Ability to engage and move the audience

2. Best Documentary Video

Content and Relevance (35%)	Presentation (35%)	Overall Impact (30%)
Theme: "Matatag na Programa para sa Matatag na Edukasyon at Kinabukasan ng mga Batang NorMin"	Clarity, completeness, organization, and animation	Effect of the video material to engage and move the audience

3. Best Teaser Video

Storyline (30%)	Editing (30%)	Call to Action (20%)	Overall Impact (20%)
Building suspense and intrigue without giving away too much	Quick cuts without revealing too much of the story	Clarity, completeness, and correctness of actionable steps	Effect of the video material to engage and move the audience

4. Best Promotional Poster

Details (25%)	Contrast (25%)	Photos (25%)	Overall Impact (25%)
Clarity, completeness, and correctness of information; captivating font style	Balanced layout of the design elements	Compelling visuals that create a lasting impression, balanced organization	Effect of the poster to engage and move the audience

5. Best Promotional Advertisement

Message (30%)	Filming and Editing (30%)	Call to Action (20%)	Overall Impact (20%)
Concise and well-organized, convincingly makes its point	Camera shots are steady, focused, well-framed; no video glitches	Clarity, completeness, and correctness of actionable steps	Effect of the video material to engage and move the audience

G. To increase the viewership of the BigATEN DepEd X Broadcast Program episodes and strengthen unity among the Regional Office (RO) and the 14 Schools Division Offices (SDOs) as One Department of Education (DepEd), the SDOs must maximize their information drive, disseminate the virtual link, and encourage the divisions' and schools' active engagement by watching all the BigATEN DepEd X episodes via Facebook and YouTube.

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